

# **Biodiversity at FFEM**

**Conservation**

**Restoration**

**Creating value**



# Our action today



**88** projects underway in 2020, **60%** of which are in Africa

— representing →



**€99 M** earmarked for biodiversity

More than 1 million species are headed for extinction. Biodiversity is in crisis, and with it the ecosystem services on which the poorest people depend. FFEM is responding to this emergency by bringing together public and private stakeholders, civil society, and local communities. We support innovative initiatives that combine conservation and development.

## 1 Making protected area systems last



**KENYA**

**€2 M**

FFEM supports the Northern Rangelands Trust in **restoring migration corridors for large mammals.**

**The community-based conservancy model** puts local people at the heart of conservation activities.

FFEM supports conservation stakeholders, helping them network and have a greater say in institutional and policy decision making. **We support protected area systems**, which enable coexistence of diverse protection spaces and encourage **ecological connectivity**. To help these land and marine protected areas develop their activities over the long term, **we mobilize sustainable financial resources** by setting up dedicated trust funds or other innovative financial tools such as payments for environmental services (PES), public-private partnerships, and ecotourism. To strengthen their management, **we encourage concerted, multi-stakeholder management methods** that promote local ownership of projects.

FFEM promotes the structuring of biodiversity-based economic sectors, while following the principles of BioTrade throughout the value chain. We are especially attentive to **putting the know-how of local people to good use**, whether it be in conservation techniques or the manufacture of products derived from biodiversity. To identify and support these initiatives, we promote **partnerships among civil society and public and private stakeholders**. We make sure that any added value is distributed fairly, so that the structuring of these sectors benefits small-scale entrepreneurs and communities. This way, **development and conservation go hand in hand.**

## 2 Structuring value chains linked to biodiversity



**SOUTHERN AFRICA**

**€900,000**

Through the PhytoTrade project, FFEM has helped guide the structuring of a dozen biodiversity value chains in eight countries.



# 3 Recognizing territories with a “high biodiversity ambition”



**MULTI-COUNTRY**

**€1.8 M**

FFEM supports the SMILO association in its promotion of the “Small Sustainable Islands” label for

islands of less than 150 km² committed to **sustainable resource management**.

FFEM is supporting the creation of a **system of international and independent recognition of territories with “high biodiversity ambitions,”** for example through labeling. This system seeks to orient all development actions toward biodiversity, by involving all the stakeholders and users of the territory. This may involve isolated territories where conservation produces **co-benefits for economic and social development, for climate change mitigation and adaptation, for health, etc.** It can also involve territories where conservation stakeholders are involved in **innovative approaches**.

In Southern Africa, 12,000 people from local communities have benefited from the PhytoTrade Africa project. Of them, 78% are women. Their natural products have been purchased and processed by 56 companies, creating 634 jobs.

## A cross-cutting approach

Biodiversity is strongly affected by human activities. To preserve it over the long term, conservation actions must be combined with improved practices, whether in terms of reducing greenhouse gas emissions or promoting sustainable agricultural practices. With this in mind, FFEM supports cross-cutting projects on biodiversity as well as the climate, forests, and the ocean. In this way, we contribute to achieving the Sustainable Development Goals (SDGs).

## 3 ILLUSTRATIVE CROSS-CUTTING PROJECTS



**BIODIVERSITY**



**CLIMATE**



**OCEAN**

### • PHILIPPINES

In Shark Fin Bay, FFEM supports innovative recovery techniques for coral reefs. These combine preservation of biodiversity and resilience of coastal ecosystems.



**BIODIVERSITY**



**FORESTS**



**POLLUTION**

### • UGANDA

The “For a new balance among forests, wildlife and riverside communities” project takes a systemic view of human, animal, and environmental health, using a “One Health” approach.



**BIODIVERSITY**



**CLIMATE**



**OCEAN**

### • MESOAMERICAN REEF

Recognition of a critical zone for fish stock recovery is helping combine preservation of biodiversity, protection of aquatic ecosystems, and the fight against climate change.

# 25 years of solutions



239

**biodiversity projects funded since 1995**



€285 M

**committed to biodiversity over the past 25 years**

Biodiversity is one of the three core and original themes of FFEM: more than half of the projects financed since FFEM's creation have been dedicated to it. We have adapted our biodiversity actions over the years, thanks to innovations, capitalization of experiences, and our quest for constant improvement.



## Species and spaces to protect: a territorial model

FFEM operates in ecosystems where biodiversity is particularly rich, threatened, or endowed with rare or endemic species. We perceive protected areas not as sanctuaries, but as complex territories to be managed in consultation with the local population. For us, preservation of biodiversity is an issue intimately linked with **sustainable development for local populations**, which is why we apply a holistic perspective of ecosystems when we take action.



**MEXICO—2013**

**1,5 M€**

FFEM has supported CONANP in adapting the French model of regional nature parks to Mexico, with the goal of **integrating biodiversity preservation into local approaches**.



## Protected areas funded over the long term



**MAURITANIA—2014**

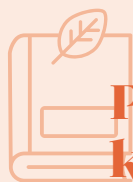
**€1.2 M**

The **BACoMaB trust fund**, supported by FFEM, generates long-term revenue that will help cover the operating costs of two marine parks, including the Banc d'Arguin.

FFEM is setting up long-term financing mechanisms for protected areas to ensure the sustainability of conservation actions. To adapt our tools to different situations, **we contribute to trust funds and target other innovative tools** such as environmental certification or biodiversity offsets. Following a pilot project in Madagascar, we facilitated the start-up of trust funds in Mauritania, Guinea Bissau, Mozambique, and Uganda. We also provide support to **South-South networking and exchange of experiences**, especially with longer-established funds in Latin America.







## Pooled knowledge

FFEM's mode of action is based on **consolidation and improved management of knowledge**, which includes conservation expertise, scientific knowledge, and methodological innovations. We promote techniques that enable better biodiversity inventories and improve impact assessment and the establishment of biodiversity indicators. **Capitalizing know-how and sharing knowledge** help create positive synergies for biodiversity preservation. They are also essential for scaling up conservation actions.



MEDITERRANEAN BASIN—2018

€1.8 M

FFEM has been supporting the MedPAN **network of marine protected area managers** for more than 10 years. Its purpose is to promote the sharing of experiences among stakeholders, for **integrated management** in the Mediterranean.

## The Small-scale Initiatives Program (PPI): **civil society at the heart of the action**

FFEM considers civil society organizations as reservoirs of innovation for biodiversity. Knowing that these small organizations have difficulty accessing funding, we launched the Small-scale Initiatives Program (PPI), which helps them receive grants of up to €50,000. By providing capacity building or administrative and methodological support, we help them form networks so that they have more influence at the regional and national levels.

### THE PPI IN FIGURES



245

PROJECTS  
FINANCED



190

ORGANIZATIONS  
SUPPORTED



33

COUNTRIES OF  
OPERATION



€14 M

COMMITTED  
BY FFEM



77%

OF CSOS STILL  
ACTIVE SINCE THE  
COMPLETION OF  
THEIR PPI PROJECT



### An illustrative small-scale initiative

#### Protecting sea turtles

CENTRAL AFRICA

Six Central African NGOs working on **marine turtle conservation** have joined forces via RASTOMA, a program supported by FFEM as part of the PPI.

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The **French Facility for Global Environment** (FFEM) supports innovative environmental projects in developing countries. It was created by the French government in 1994, following the first Earth Summit. FFEM has already supported more than 333 projects in more than 120 countries, two-thirds of which are in Africa. FFEM works in partnership with public, private and civil-society stakeholders in both the South and the North, as well as with other donors and international organizations. The projects it finances generate local environmental, social, and economic benefits. They not only help preserve biodiversity, climate, international waters, land, and the ozone layer, but also fight pollution. What makes FFEM special is that it focuses on pilot projects in order to learn from them and to disseminate their innovations on a broader scale.

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Global Environment



**FONDS FRANÇAIS POUR  
L'ENVIRONNEMENT MONDIAL**

Editorial and graphic design: ANIMAL  PENSANT

Photo credits: PPI Films Au clair de lune, Guillaume Le Bris, Phytotrade Africa, Dominique Richard/FFEM, Phytotrade Africa, Constance Corbier-Barthaux/FFEM, Félix Vigné Imagéo/AFD, Louis-Marie Préau/Conservatoire du littoral, PPI Films Au clair de lune